

DATA SHEET



Leadership development is more important today than ever before. Economic and global pressures force organizations to do more at a faster pace, often with fewer resources. In times like these, strong, capable leaders are key to achieving maximum employee engagement and productivity. In order to ensure you have a solid leadership pipeline, you need to provide resources that target the specific learning needs and styles of current and future leaders.

SkillSoft Leadership Advantage is a targeted leadership development solution leveraging multiple modes of instruction, including text, video and interactive practice activities to keep the learning quick, easy and engaging.

Through a series of targeted learning tracks, the SkillSoft Leadership Advantage provides current leaders and high potentials with a collection of focused resources targeting essential leadership and management skills.

Recognizing that today's leaders are busier than ever, each learning track is designed to take no more than two hours from start to finish. Completing the different tracks will enable learners to acquire the right mix of skills and abilities to successfully lead organizations now and into the future.

Welcome Colm! Feb 9 2009, Logged In: 1:59 pm

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Welcome to SkillSoft Leadership Advantage

Each targeted, concise learning track provides a rich media treatment of key leadership competencies and includes compelling content from key thought leaders. Components include Quick Talks, Executive Summaries, Business Blueprints, Business Impacts & Challenge Series, Learning Sparks, Key Concepts, Job Aids, and Self-assessments. Click on the title of one of the leadership tracks to get started.

LEADING	STRATEGIC AGILITY	MANAGING	TALENT MANAGEMENT
Leading and Motivating Others	Strategic Thinking	Managing Performance	Leading Diversity
Leading Change	Globalization & Emerging Markets	Developing People	Attracting & Recruiting Talent
Leading Innovation	Risk Management	Moving into a Management Role	Retaining Talent
Leading Business Execution	Balanced Scorecard	Delegating Responsibility	Succession Planning
Shaping Corporate Culture	Knowledge Management	Managing Crises	Dismissing Employees
Building & Leading Teams		Managing Remotely	
		Managing Contractors	
WORKING WITH OTHERS	SELF MANAGEMENT	ANALYTICAL SKILLS	BUSINESS ACUMEN
Business Meetings	Accountability	Problem-solving & Decision-making	Finance Fundamentals
Emotional Intelligence	Ethics, Integrity & Trust	Critical Thinking	Business Case Development
Influencing & Persuading	Time Management	Business Analysis	Economics

The Home page provides access to all the SkillSoft Leadership Advantage tracks from a single site. Tracks are grouped by high level subject area for easy access.



SKILLSOFT™
LEADERSHIP™
ADVANTAGE
Leading Business Execution

Getting Started

The Leader's Role in Execution

Linking Strategy - People - Operations

The Strategy Process: Where does the business need to go?

The People Process: Who will get us there?

The Operations Process: What path will get us there?

Summary

Challenge

Resources

In this section:

Case Study: The Leaders's role in execution	2 Minutes
QuickTalk: Bridging the Knowing-Doing Gap	6 Minutes
Key Concept: The Business Execution Culture	3 Minutes
Key Concept: The Seven Leadership Behaviors	2 Minutes
ExecBlueprint: Advancing to the CEO Level - Best Practices and Strategies for Success	1.5 Minutes
Business Impact: Fostering a Business Execution	6 Minutes
Application: Fostering a Business Execution	2 Minutes
	2 Minutes

Case Study: The Leader's Role in Execution



The pressures of the economy and the competition have caused George's Beverage Company to revisit their strategic plan. Up until last year, his senior leadership team was able to miss some targets without too much risk - but those days are over.

[Launch](#)

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6 Minutes

QuickTalk: Bridging the Knowing-Doing Gap



Jeffrey Pfeffer is a Professor of Organizational Behavior at the Graduate School of Business, Stanford University and the author of several books, including *The Knowing-Doing Gap*. Being able to execute is a way of bridging this knowing-doing gap.

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3 Minutes

Key Concept: The Business Execution Culture



Imagine you're taking a road trip from New York City to Cape Cod for a conference. Your boss gave you specific limitations for your 300-mile journey. You can spend no more than \$100.00 on gas. You have exactly five hours and thirty-seven minutes to arrive at your destination.

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2 Minutes

Key Concept: The Seven Leadership Behaviors

While each track is designed to take no more than 2 hours to complete, you can complete as much or as little of any track in one sitting as you wish.

Learning Tracks Targeting Key Competencies

The SkillSoft Leadership Advantage's targeted learning tracks cover key leadership and development competencies. Each concise learning track includes content thoughtfully selected and organized by leadership experts. Links within the "In this section" area enable you to access details about the featured assets. A brief introduction is provided for each learning asset along with a link to launch or read it.

Featured Learning Assets

- **Key Concepts**—These short narratives provide the context for the other assets in the learning track. They present essential instruction concisely and can be accessed online or printed for offline use.
- **QuickTalk Videos**—Taken from SkillSoft's Leadership Development Channel, QuickTalk videos present important concepts straight from leading industry and leadership development thought leaders. The videos deliver practical insight that you can begin to leverage right away.
- **Case Studies**—Each track includes interactive case studies and activities. Case studies allow you to practice your skills in realistic business scenarios that complement the course learning material, while activities are designed to help you expand your knowledge of the core content.
- **Business Impacts**—Visually rich and engaging, Business Impacts analyze frequently encountered business problems and deliver practical solutions. Taking just five to 10 minutes to complete, each one focuses on a key scenario, uses innovative video and animation techniques to dramatize its core elements and recommends a specific course of action.
- **ExecSummaries**—They encapsulate key points and ideas from popular business books by today's foremost authors. Designed for ease of use with short passages, lists and other useful elements, ExecSummaries titles are thorough, concise and immediately actionable.
- **ExecBlueprints**—Authored by industry experts for industry experts, ExecBlueprints provide best practices insight on strategic business issues. The ExecBlueprints articles are

concise, actionable and convey key issues, metrics and lessons-learned for successful execution.

- **Tools and Self Assessments**—Links to Tools and Self Assessments are often included. Tools are handy resources to help you apply your new skills in your daily work. Self Assessments provide a chance for self-reflection and guidance to assess your current skills and knowledge of the topic. Both Tools and Self Assessments can be accessed online or printed for offline use and review.
- **Summaries**—The Summary provides a review of the materials covered, and an opportunity for you to reflect on what you've learned. Summaries comprise textual information summing up the track and/or videos where leadership experts reinforce the preceding instruction.
- **Business Challenges**—Now it's time to apply your knowledge. Each SkillSoft Leadership Advantage track ends with a Business Challenge designed to help you assess what you've learned and validate your understanding of the track's key learning points. The Challenge is a 15 to 20 minute interactive, first-person role-play examining a specific business situation where you've got to select the best option from three possible solutions and then defend your choice.
- **Resource Center**—Finally, the Resource Center provides a convenient place for you to download many of the track's resources in audio, print or video format, making them easy to access on the go.

A Solution for Every Leader

SkillSoft understands that your leaders and high potential employees need access to leadership training that can fit into their busy schedules. The SkillSoft Leadership Advantage provides various assets in an easy to use format, ensuring that your leaders get the information they need. Each track, designed by leadership experts, provides tools and resources for every leader in your organization.

www.skillsoft.com



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