



LEADERSHIP DEVELOPMENT CHANNEL™

Featuring video from best-selling authors, experts and CEOs

The Leadership Development Channel covers:

- Management & Leadership
- Change & Innovation
- Communication
- Marketing & Sales
- Business Strategy
- And more

Developing current and future corporate leaders is an investment every company should be making. To excel, you need your employees to be exceptional leaders, managers, coaches, collaborators and innovators.

A comprehensive leadership development program requires a wide variety of resources. While your top executives may spend time at executive education programs, you need a way to continue to reinforce leadership messages and refresh concepts learned

during executive seminars and training. It is also important to provide learning opportunities to all of your high-potential leaders.

SkillSoft's Leadership Development Channel provides employees at all levels with the latest ideas, information and know-how on business and leadership topics to address the informal learning needs of an organization.

Leadership Development Channel

SkillSoft's Leadership Development Channel is designed to help organizations develop their managers and leaders to be more effective at managing people and driving results. Leadership Development Channel is a unique collection of on-demand programs (videos) in multiple learning formats featuring best-selling business authors, experts and CEOs, who can have the biggest impact in motivating and challenging the thinking of learners.

The Leadership Development Channel includes:

- **Leadership QuickTalks**—Concise, just-in-time, application-based learning from best-selling business authors and leaders! These five minute video learning programs are designed for immediate and contextual application to drive success in the workplace.
- **CEO QuickTalks**—Our CEO QuickTalks feature the best thinking from Bill Marriott, Bob Wright, Blake Nordstrom and more of today's top business leaders and practitioners.
- **Video On-Demand Programs**—Covering key competencies including business acumen, diversity awareness, attracting and retaining talent, and more; offers a suite of video learning assets targeted to drive excellence at all levels of the organization.

In addition to the vast array of online, on-demand leadership education that the Leadership Development Channel offers, customers benefit from live Web events, offered throughout the year, on a range of leadership topics.

- **Live Executive Leadership Series Events**—Provides executives with cutting-edge thinking in business and leadership through live and interactive presentations featuring the most recognized and sought-after thought leaders including Marcus Buckingham, Stephen Covey, Ken Blanchard and more. Up to eight Executive Leadership Events produced annually.



Rounding Out Your Leadership Development

For Executives

ExecBlueprints™

Provides easy-to-absorb practical information and best practices to help provide you with a framework for taking near-term action on pressing business issues. Authored by top C-level business executives who are regarded as leaders and innovators in their fields, these reports provide the nuts and bolts information to help formulate planning and action. ExecBlueprints is designed to succinctly convey key issues, metrics, lessons learned, milestones, timelines and action plans required for successful execution. Audio is available for this collection.

ExecSummaries™

Encapsulates the salient points and ideas of leading full-length business books into digestible, eight-page summaries. Unlike excerpts or reviews, ExecSummaries skillfully distills the essence of author works, conveying content, style and spirit. Designed for ease-of-use with short passages, bulleted lists and other useful elements, these thorough, yet concise, high-level overviews represent cutting-edge ideas from foremost authors that are shaping today's business environment. Audio is available for this collection.

ExecSuite™

Ideal for busy corporate executives, strategic thinkers, financial managers, operational administrators or any role you and your key contributors fill. ExecSuite includes ExecBlueprints and ExecSummaries as well as ExecEssentials, a targeted dashboard of foremost business books. This compendium of premier content supports senior executives on key leadership and strategic topics, corporate performance, professional development and important business issues.

For Your Managers

Leadership KnowledgeCenter™

Single, focused interface where your business professionals can receive instant and ongoing skill development and performance support. The KnowledgeCenter offers a breadth of targeted learning resources including formal learning paths; informal, on-the-job learning; access to experts, and a range of other resources. These tools and resources are carefully selected by SkillSoft subject matter experts and presented in a user-friendly environment that allows your learner instant access to trusted content from the leading public e-learning provider in the industry.

Management and Leadership Courseware

With over 125 English language management and leadership courses, SkillSoft's Management and Leadership solution areas include curriculum to address all your training needs including, Leading from the Front Line, Going from Management to Leadership, Business Execution, Leading the Work Force Generations, and Succession Planning for Business Environment.

ManagerSuite™

Provides concise, easy to absorb, practical information to help organizations address pressing strategic issues. ManagerSuite is geared toward the needs of supervisors, team leaders, managers, directors, high potential employees and fast trackers who care about managing projects, leading teams, mentoring, ensuring clear communication channels and driving measurable results. ManagerSuite includes ExecBlueprints, ExecSummaries and BusinessPro. BusinessPro™ is a broad and deep collection covering all aspects of corporate performance support, professional skills and development, and key business topics.



Addressing Your Leadership Training Needs

SkillSoft's Leadership Development Channel can be used to bring leading business gurus (CEOs, best selling authors, MBA faculty and more) and their concepts into your organization in a cost effective way, to keep employees current on business and leadership. It provides managers with a tool to develop themselves and their teams; and it can be used to create stand-alone learning events that can be facilitated by executives or learning professionals throughout your organization.

Next Generation of Learning

SkillSoft's Leadership Development Channel provides rich, compelling, on-demand online content for all learners. Video-based content delivery represents the next generation learning in SkillSoft's content portfolio and enables the just in time, informal learning that is imperative for today's on-the-go work force.

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